




# ANNUAL REPORT

2020



**CORNERS**  
OUTREACH

[cornersoutreach.org](https://cornersoutreach.org)



EDUCATION IS THE MOST  
POWERFUL WEAPON WHICH YOU CAN USE TO  
CHANGE THE WORLD.

NELSON MANDELA

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*“ We don’t go to the margins to make a difference. We go to the margins so that the folks at the margins make us different.”*

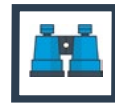
Father Greg Boyle

We're excited to share our new Mission, Vision & Values with you!



MISSION

Equip the whole family to lead full lives.



VISION

One community where every person thrives.



VALUES

1. We are better together.
2. Diversity should be celebrated.
3. Everyone can succeed when given the opportunity.
4. Systemic injustices must be stopped for true change to occur.

Letter from Larry

The impact of the Covid-19 pandemic will last a long time, with everyone being impacted in one way or another. Covid-19 revealed many disparities that we must improve. We continue our thankfulness for all who helped our families. In my consulting career, I learned to make observations before drawing conclusions. Here are some of my observations:

- **There are racial inequities;** some are systemic.
- Through our efforts in giving food and healthcare, it is clear many do not understand the depth of poverty nor immigration issues.
- **It is a struggle to replicate school at home** and it's harder when there are multiple children and parents are working multiple jobs to make ends meet with no routine.
- Some teens are put in impossible positions by being asked to do these things: help younger siblings with online school, be successful in their own digital school, and/or make money for the family.

Our Corners staff is so close to our families that we almost feel we have lived through their experiences with them. We are blessed they trust us to share intimate details of their life with us.

At Corners, we know that we must do better to face the challenges we see. In 2020:

- We updated our mission, vision and values. Our new mission better encapsulates our work: **Equip the whole family to lead full lives.** Our vision is **One community where every person thrives.** In John 10:10, Jesus said *I have come that they may have life and have it to the full.*
- We created more jobs through Corners Industries. In 2020, **we paid our parents over \$950,000.** They earned the money, and it changed their life immediately. **By providing income, we increase the possibilities and opportunities for whole families.** By working together and sharing life, we can help them develop long-term solutions.
- We began offering **digital learning to all direct services programs** since transportation is an issue for both our students and our volunteers.

Inside the annual report, you will see details on our direct services and partnerships to nurture the whole family. We need your help. **Will you buy our products and services so we can change lives today and forever? Can we provide lawn care for your home, work or church? Do you need**

**Corners generated work that paid parents over \$950,000 in 2020.**

# Three Paths of Impact

## THE POWER OF INTERSECTION



Corners Outreach has three areas that connect to create *Three Paths of Impact* on our community. All three change lives. Many who enter one path add other paths and invite others to connect. We are blessed by the growth from the last three years.

Year	2018	2019	2020
Lawn Clients	131	381	583
Volunteers	217	267	185
Investors	268	326	324
Total	634	974	1,092

**a new mask?** Be on the lookout for new products and services soon. Please know that when you buy our products and services you are improving lives in our community.

**Let me close by saying thank you.** While 2020 and the pandemic has had a great impact on all of us, it had the greatest impact on our vulnerable families. However, because of you, many survived the threat of food, housing, health and job insecurities. But, we are not finished. We must continue to work in community, always remembering **we are better together.** In 1964, while receiving the Nobel Peace prize, Dr. Martin Luther King, Jr. said, *There is nothing new about poverty. What is new, however, is that we have the resources to get rid of it. Will you join us in breaking cycles of poverty, one family at a time?*

Larry Campbell, President & CEO

Letter from Paul Reid

What a year! I am sure that we can all agree that 2020 brought a lot of challenges but also a lot of opportunity. This is particularly true for Corners Outreach. This may sound strange, but this year recalled Newton's Third Law. It states that for every

action (force) in nature, there is an equal and opposite reaction. That is exactly what happened! Despite all the adversity, despair, trials and injustices, you stepped up with equal and in some cases – greater action! From the beginning, **we have always strived to support the whole family. In 2020, we expanded that focus to serve the whole community.** A great example of that was opening the Shiloh Corners Academy. It represents our biggest step thus far to serve the predominantly black community. Also, to prepare us to serve the whole community, we have taken positive steps to ensure the make-up of our board more accurately represents the communities we serve. This has resulted in the addition of **several new diverse board members.**

A dear friend of mine always reminds me to bloom where I am planted. Whatever situation we find ourselves in, we can flourish. **With your help and support, Corners is doing just that – flourishing!** I hope you are as proud and excited as I am with the progress and achievements of Corners this year. I hope you will continue to walk this journey with us as God uses Corners to have a positive impact in the communities we serve.

Paul Reid, Chairman of the Board

# Third Culture Kids (Citizens of Everywhere and Nowhere)

By Adam Quevedo, Director of Sales at Corners Outreach

I attended 13 different schools in my life and have lived in 3 different countries. I thank God that I had understanding parents, but half the time, I was translating cultures, not just languages. As I traveled to and from different places, I picked what I liked and what I didn't from each culture that I engaged with, becoming a vastly different child from my other siblings. I was the one listening to salsa while making arepas for my mostly Latino group of friends while my brother was the one listening to American bands like the Lumineers and eating pizza.

My brother and I are two cultural chameleons who have created our own culture from two primary places – our parent's culture of Venezuela and our own American heritage, and thus we are what is known as Third Culture Kids (TCK). This new culture has more to it than simply food and music choices; our very identities, where we feel we belong, where we feel more comfortable, and where we are accepted

are all a reflection of this "home" we have created for ourselves.

Third Culture Kids are formed when a **child grows up in a host culture different from their parents' culture, then adds other cultures from their environment to make-up their own.** These cultural chameleons often feel lost due to being rejected, in some ways, by their parents' culture and ostracized, in other ways, by their host culture. As many TCK say, **"I don't belong to a place, I belong to a people."** It's the people they gravitate towards who influence their lives the most as they search for a place of belonging. This is why gangs have been so popular for many decades; they provide a group of people to belong to for those desperate to attach themselves to a group, rather than a culture or identity.

Third Culture Kids are more likely to struggle with identity, gang involvement, PTSD and other stressors that come from lack of belonging.



*Corners is such a blessing to my family, which has been part of Corners for many years. Corners has helped us grow so much, personally and academically. Corners helps so many others who are struggling, especially for the Spanish speaking community. They have donated food, clothing, school supplies, and more. They help all these kids that need help with schoolwork, and they motivate them to do better. Corners has the most kind-hearted people out there. We are incredibly grateful. People at Corners are so connected to God and it has helped part of my family become closer to Him as well. Corners is truly one of a kind. Thank you.*

- Lilliana Perez Family

“**Third Culture Kids are more likely to struggle with identity, gang involvement, PTSD and other stressors that come from lack of belonging...life as a TCK can create a sense of rootlessness and restlessness, where home is 'everywhere and nowhere.'**”

Ignoring potential problems can also store up trouble for later, when the TCK becomes an adult. Sometimes a child escapes these violent or traumatizing parent cultures and then is brought up in a host culture that immediately labels and chastises them. These children often feel they have no sense of belonging and lash out against both parents and family, even school and church leaders. "If an individual has had a difficult experience in childhood and hasn't been able to make sense of that, it can be carried into adult life," cautions Kate Berger, a New Yorker who moved to The Netherlands to study and now runs the Expat Kids Club, working with schools and families handling international transitions. She goes on to say, "life as a TCK can create a sense of rootlessness and restlessness, where home is 'everywhere and nowhere.'"

While there are some negatives, there are also great positives for TCKs. Many employers love them because they can adapt easy to rapidly changing environments, build relationships and cut losses quickly. They are culturally competent in reading scenarios and individuals quickly and show greater amounts of resiliency than others. **When TCK are secure in who they are, they can become some of the best relationship builders, connectors and leaders in the corporate world.**

The Corners community is full of these Third Culture Kids, just like me. **At Corners, we have the opportunity to create a culture of belonging and to nurture these TCKs to be great leaders, community contributors, and great family members.** Third Culture Kids force us to embrace an environment in which we can ask the tough questions about identify, belonging, culture, and we are thankful for their value in our community. As we nurture our students to lead full lives, we look forward to **helping these TCKs process and develop their own cultural identities in healthy ways to become the leaders they are intended to be.**



# 2020 Highlights in the year of Covid-19



Corners distributed over 50,000 pounds of food to families in need.

**Corners received and spent over \$400,000 in Covid-19 funds, helping families with food, rent, utilities, transportation, computers, and more.**

Corners launched the EPIC reading program to support students' learning and to keep them reading when they couldn't be at school or at club.

**Corners launched More than a Mask, a sewing industry, and paid out \$40,000 to moms. News of this was covered by eight major media outlets.**

Corners opened for in-person literacy camp in July due to so many students falling behind in digital learning.

Corners launched The Corners Music Academy, a unique program in the city made up of 50% students who can pay for lessons and 50% students (Corners kids) who will be given free music lessons.

Corners golf tournament and gala raised over \$148,000. Thank You!

Even with Covid-19, Corners Academy worked with students in digital learning and skill building (both in-person and on-line) because our students are falling so far behind.

**Corners Industries created and paid out over \$950,000 to local parents in desperate times.** Corners Lawn Care with a Purpose was considered essential and stayed open throughout the shutdowns. When you buy from Corners, you not only receive great services and products, but you are bettering the lives of local families.



# Community & Family Engagement Helping our families through Covid-19

Corners' strength lies in its ability to be flexible to respond to and address the arising problems within these communities. Covid-19 has put a spotlight on how difficult life can be in low-income communities of color, and **Corners has supported the families through food relief (we've distributed 50,000 lbs), rent/utility assistance, and the creation of a new industry for moms to sew masks from home** so they can earn income and be home with their children (read more about this in our economic development section on page 12). Corners works daily to create changes that allow families to thrive in the long-term and to set up students for a successful future.

Based on these needs, Corners Academy began using our spaces as **distribution locations for providing food, lending Chromebooks, tutoring students with social distances and proper PPE, Early Learning meet ups, and more.**

Our two largest centers opened for in-person tutoring in July and again in September to provide in-person **small group tutoring to students who are behind. Each small group is run by a certified teacher, has five or less students, has social distancing and students wearing masks, and a substantial cleaning effort to make sure that everyone is safe.**

## 78%

of families experienced a reduction in income or hours worked

## 38%

of families experienced a lost job of one or both parents

## 30%

of families needed help with securing enough food

After conducting a survey with more than 250 of our families last April, we learned the following:

- 79% are Spanish speaking only or are limited English speakers.
- 28% did not have a digital device for their children to do schoolwork.
- 30% did not have access to internet.
- 38% experienced a lost job for one or both parents.
- 78% experienced a reduction in income or hours worked.
- 30% needed help with securing enough food.

Each location is in a low-income neighborhood or series of apartments, primarily housing low-income persons of color, many of whom are dual language learners with Spanish speaking parents. **Our bilingual staff provides a valuable connection to the public school and aids in translation, transportation and mentoring the parents on the American education system and how to support their students for success.**

## Whole Family, Whole Community

Connecting lives on every corner



**HEALTH**

Enjoying good health and expecting to live a full life



**KNOWLEDGE**

Learning throughout the lifespan



**STANDARD OF LIVING**

Having enough resources for a quality life



**COMMUNITY**

Living in a clean and safe neighborhood



**SOCIAL**

Helping each other to live well

# Corners Academy



## Introducing Scott Mawdesley, New VP of Corners Academy

Hello,  
For 26 years I've been blessed to work at 5 of the largest churches in America and consult with hundreds more to help build tools and strategies that have literally impacted millions of people across the globe. As much as I have enjoyed this journey, I've never been more excited about an opportunity to lead than I am about my new role as a part of the team here at Corners Outreach! There are so many reasons why, but the biggest reason is that Corners is truly on the cutting edge of non-profit work. I got to see the great work of Corners Outreach first hand as the leader of the Gwinnett Cares Covid-19 response team, a collaborative effort to meet the needs in the pandemic. Through data driven and outcomes based educational and economic development programs, they are helping those that need it most - the poor and vulnerable families across our community. - Scott Mawdesley

Corners Academy focuses on elementary students and their success in learning as a key milestone to high school graduation and life-long success. **Before third grade, students learn to read, and after third grade, students read to learn.** Corners Academy offers after school tutoring and educational summer camp for elementary students, teen programs, a Mommy and me program for Early Learning, and parent workshops in four different locations. Corners Academy partners directly with each student's school to coordinate a personalized plan.

In 2017, Corners Outreach was running three after school programs connected to three schools, and in 2020, we work with nine school partnerships. Each school is a Title 1 school, which means that there is a high percentage of students on free and



reduced lunch. Many families in the community come from Hispanic cultures and are challenged with issues including language and cultural barriers, disconnection with schools and the education system, and immigration issues. **In the 2018-2019 school year, we served more than 752 students through our programs and had parent attendance at workshops of more than 100.** Our program directors work closely with teachers, administration, and reading/math specialists to share test scores, academic plans, parent struggles, patterning to advance struggling students.

During the school year, Corners Academy after school tutoring program runs Monday - Thursday with an emphasis on skill building, reading, math, social-emotional learning and homework assistance. More than 50 elementary students attend daily and receive tutoring from part-time certified teachers in small groups, as well as have reading work with volunteers and computer time on Chromebooks. Students build strong personal relationships with volunteers and staff. During the summer, camps run Monday-Thursday mornings with the assistance of volunteer groups. According to Oxford Learning, two months of reading skills are lost in the summer. To help bridge the gap between school years, Corners Academy offers an educational, creative, active, and enjoyable summer opportunity in their neighborhood. Middle school and high school students are developed as leaders discovering unique strengths and gifts.

Perhaps the biggest indicator for high-school graduation is 3rd grade reading level. Those students who are **on reading level** by that age are **four times more likely to graduate high school.** In order to make a real, lasting change in the students' life, our first goal is to have each student reading on grade level (according to the Lexile Framework).

**Corners Academy partners with nine Title 1 elementary schools, tutoring students who are the most likely to drop out without intervention.**



The Atlanta Community Food Bank is the largest food access partner in Georgia, working with more than 700 nonprofit partners to distribute over 65 million meals across 29 counties. Corners is excited to announce a **2021 Mobile Pantry partnership** with the Atlanta Community Food Bank to deliver 10,000 pounds of food each month at our Hightower/Kingsley location, **providing food to more than 200 families in our community.**

## Corners Music Academy

Corners Music Academy was launched in September of 2020 and is directed by Marianella Lopez, who has a B.M. in Vocal Performance as well as a Master of Divinity from Candler Theological. By volunteering with Corners, Marianella was reminded of her past as a student who received free music lessons, and how those lessons built her self-confidence, led to opportunities in school that she otherwise would not have had, and led her to be self-sustaining through offering music lessons to others.

Hundreds of scientific and academic studies shows that music education improves brain development, academic achievement, builds self-confidence and aids kids in building social skills. Corners Music Academy is a unique program because it's

**comprised of students who can pay for lessons and students (Corners kids) who are given free music lessons.** Currently we have 19 paying students and 40 scholarship students who receive 30 minute lessons weekly in guitar, voice or piano. With time, Corners Music Academy can increase in instruments, choirs and other musical endeavors.

At Corners, we believe in **bridging the gaps between cultures and income levels, something we call "one community"** and through Corners Music Academy, we will intentionally bring these two communities together twice a year for recitals. We are excited to bring music to those who can't often afford private lessons.





*We are the Perez family. We are loud at times but thanks to Corners Outreach, the noise is more manageable by having Mami y yo (Early Learning), homework club and Teen Club. Corners Outreach has been amazing to our family by supporting us in every way possible! This means the world to me because I now have extra hands to help me raise my children to be the best they can be!! Thank you, Corners Outreach.*

– The Perez Family

### New Corners Academy in partnership with the Shiloh Cluster of schools

Corners Academy Shiloh is off to a promising start in 2021 and is a perfect picture of how we are all better together! We are close partners with Partee Elementary, connecting with parents and students there. Impact Church, a local church within the Shiloh cluster, has been generous enough to offer their space to us to house our programming and provide all the equipment needed. We have been able to hire **teachers to help after school**, all coming from Shiloh schools. It speaks volumes to their commitment to these students and the community as a whole. A special thanks to: Dr. Kelli McCain, GCPS, Deborah Bridges, Parent Outreach Liaison, Partee ES, PPastors Don and Mona Brawley, Cameryn Farrow Johnson and Ann Farrow of Impact Church

### Corners Teen Development Program

Teen years come with stress, confusion and lots of questions. Corners Academy provides **stability, clarity and hope for the teens of our community!** The Corners Teen Development program trains, inspires, encourages and mentors teenagers to succeed in all aspects of their life!

Through a **weekly adult-guided, peer-led environment, teens find community, love and clarity by connecting with like-minded peers and mentors who can guide them with some of the best values-based learning tools.**

The Corners Academy teen program aids in:

- Growing in confidence and self-acceptance,
- Managing stress and discouragement.
- Understanding the keys to a successful life,
- Finding the path into a fulfilling career and job,
- Developing new friendships in a healthy community,
- Having the coaching and wisdom of trustworthy mentors.

The teen program partners with the John Maxwell Leadership Foundation to use their iLead teen curriculum. The format allows students to **get experience leading as they take turns facilitating in small groups.** Each lesson contains a short teaching on a value or leadership characteristic, asks students to rate how well they practice this characteristic, and asks them to commit to one action step for the week that will allow them to improve their score in this area.



### Early Learning Update by Pilar Valdez, Early Learning Director

The mission of our Early Learning program is to **equip our parents to become their child's best first teacher.** Our parents are loving and caring but need tools to help their children learn in these critical early learning years. We want all of our Early Learning students to thrive when they get to Kindergarten.

Many of our sessions are now run by our own moms! We are so excited and proud that our moms have taken on this leadership role. We have grown and are now **servicing over 35 families through our Early Learning program.** We will soon be hiring moms to host entire sessions in order to reach more kids and families. Last summer, we began a summer camp program for our incoming Pre-K and Kindergarten students. We had art days where the students created giant posters of their name that they showed to their parents with pride. Our students also performed different science experiments and became very involved in classroom activities and the *freeze dance song*. Our summer program **ran twice a week and we had more than 35 students enrolled throughout the summer.** Many of our students started the summer unable

to recognize their number or colors and ended knowing and even spelling them!

Our students made friends who they now see twice a week and ask for when they are absent. It's a great feeling to have moms tell me that their kids wake up asking if it is the day to go see Ms. Pilar and if it's time for school. One of our moms, Maria, will arrive at least ten minutes early because Lupita (her daughter) was rushing her out of the house saying, *it is time for school, and we can't be late. Lupita loves to be the first one in the classroom and welcome the rest of her friends into the room.* Our relationship with Lupita and her mom has really grown because Maria knows how much we love Lupita and how much we want her to thrive. When Lupita first came to us, she was in a toddler walker and special chair to help hold her up. She'd follow along in our *Head, Shoulder, Knees and Toes* song and go even faster than me! Our Early Learning program has created a community of moms and children who now support and help one other. **There's no doubt that we are better together and have a great Corners family!**

*Yeferson and his family just moved from Guatemala less than a year ago, and he completed 3rd grade this year. But due to the language barrier, he is very behind. He attended our after school program before the pandemic and developed a good relationship with Ms. Amanda, one of our teachers. Amanda is also working with us during our summer camp and she's has the opportunity to work with Yeferson one on one for three and a half hours each day! He is eager to learn, teachable, and very polite, so we have full confidence that he and Ms. Amanda are shortening the academic gap together.*

# Corners Industries: Economic Development

*"I like to sew, and I'm grateful that I don't have to pay a baby sitter while I work. Instead, I get to be with my children and teach them about my traditions."*

— Teresa, Seamstress



## Moms earned over \$40,000 within several months to survive the worst of times with job loss during the height of Covid-19 shutdowns.

In 2016, Corners Outreach began to recognize that raising academic scores alone would not lead to a higher graduation rate in the Corners community, due to the struggles of living in poverty. **Students in our program who had caught up on reading and math scores were still dropping out of high school to help their family meet their income needs.** Other students saw no path forward to college or higher learning and so abandoned high school before graduating because *what was the point?*

At Corners, **we believe that building connection and community takes listening, honoring, empowering, and trusting that there is good in every single person and community.** In order to honor an individual or a people group, you must listen. You must meet them where they are and celebrate the gifts inherent to them. Yes,

we all have things to improve, but sighting only areas where improvement is needed early in a relationship does not build trust, kindness, or connection.

Corners relies on **Asset Based Community Development (ABCD)** methods to **assess a family's assets, consider how these assets can be used for personal, family and community group, and then develop opportunities for community members that align with these skills.** A survey of our parents' job experience and skills led us to start a lawn care company in 2018, called Lawn Care with a Purpose. The same ABCD method led us to survey moms in 2020 and start a mask sewing business.

Our More Than a Mask Project relied on the assets of our moms, training, buying sewing



Corners newest Industry involves teaching our teens the skills of working with leather to create beautiful, customized journal covers, keychains and coasters. Do you need personalized gifts for your employees or custom gifts with your logo for top clients/donors? Would it help to have a custom leather keychain so that you don't lose your keys every time you put them in your purse? **Do you want artisan quality leather goods for your own personal use?** Then our leather products are for you! Contact Scott Mawdesley at [Scott.Mawdesley@cornersoutreach.org](mailto:Scott.Mawdesley@cornersoutreach.org) for more information and to order! And look for products on our store page soon - [cornersoutreach.org/store](http://cornersoutreach.org/store).

machines, and teaching over Zoom, getting a grant from a great partner (Welcoming America) and creating a workplace at home where moms could earn money while also watching their children. **Moms earned over \$40,000 within several months to survive the worst of times with job loss during the height of Covid-19 shutdowns.** There is no doubt that our families have great work ethic. They prefer the opportunity to work than the opportunity of a hand out.

Throughout this year, Covid-19 and the shutdowns have revealed structural issues that allow employers to mistreat, underpay and disregard safety measures for low-income workers. **Many business owners take advantage of our parents' status or lack of options.** We have moms working in restaurants for \$5/hour; that's how badly they need the money.

At the same time, their children cannot go to school and are learning remotely at home. Digital learning does not work when parents are desperate for income, live with more than one family in small apartments, and/or have limited English abilities. **More students will drop out of school because of digital learning failures and the school shutdowns.** Corners assessments have found some elementary school students are more than 3 years behind in reading levels. Some Corners teens are given the burden of tutoring their siblings, making money and keeping up with their own studies. These teens are giving up and teen dropout will increase significantly. **When you live in poverty, education is not the answer. Vocation is the answer.**

**Gwinnett County Career & Technical Education has developed insightful materials for creating certification job placement.** Unfortunately, it is serving less than 2% of our students. **Corners also partners with Altierus College to recruit students and parents by helping them understand vocation pathways.**

At Corners, we will point our students towards one of these three pathways:

1. A secure job, not hours or seasonal work but a 40 hour a week with benefits job ,
2. A trade skill,
3. College. We are building soft skills training, character building and equipping for success.

**In 2020, Corners wrote checks to parents for \$952,000.** Let that set in. Corners created jobs and paid out \$952,000.

Already in 2021, we have added overnight attendees for the warming stations at HomeFirst Gwinnett and van drivers to transport food and students. We are adding a leather business (see the ad) for a work program for teens.

We need you. By buying products and services from Corners **you will change lives today and tomorrow. We give 10% of the revenue to fund tutoring.** We are changing lives one family at a time.

**Will you help?**

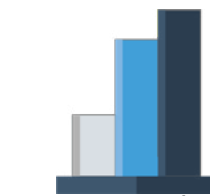


# LAWN CARE WITH A PURPOSE

The only landscape company in Atlanta that donates **10%** of all revenue to



Improve local schools



Increase high school graduation



Better our community

## Monthly Maintenance

Our lawn maintenance program gives **premium service with individualized planning all year long**. By being proactive with customer needs, Lawn Care With A Purpose can create efficient schedules and provide a better quality of service. Our goal is to **keep lawns looking great, while making the customer experience easy**. Basic lawn maintenance plans include: mowing, blowing, edging, trimming, weed control in flower bed areas and leaf management.

## Hardscapes

People take pride in the look of their homes, and we do too, which is why our team realizes that **lawn care can be more than just a green lawn**. An outdoor kitchen or fire pit creates a space that can elevate the look of a home. **From walkways, to fences, to retaining walls, Lawn Care With A Purpose has all the outdoor renovation needs.**

Interested in a free quote? Visit [www.lawncarewithapurpose.com](http://www.lawncarewithapurpose.com) today.





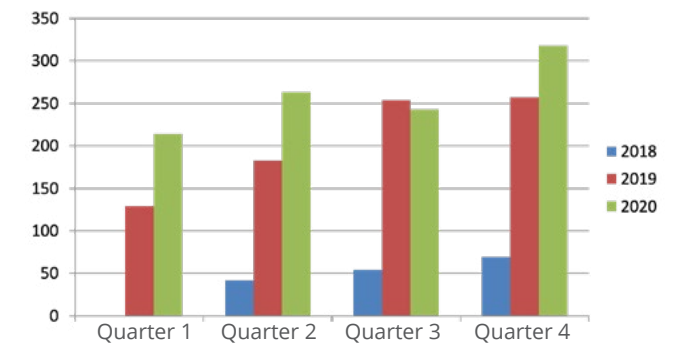
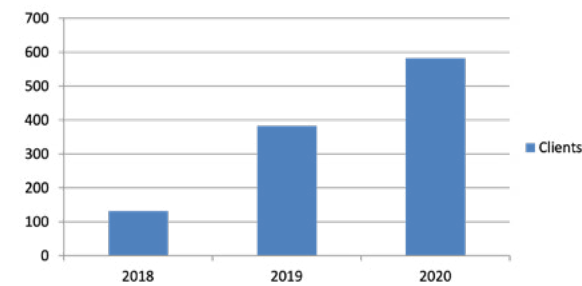
**Follow us on Instagram & Facebook**

Do you love a good before and after? Follow us @lawncarewithapurpose on Facebook & Instagram to stay up to date with helpful information, ideas, tips and more!

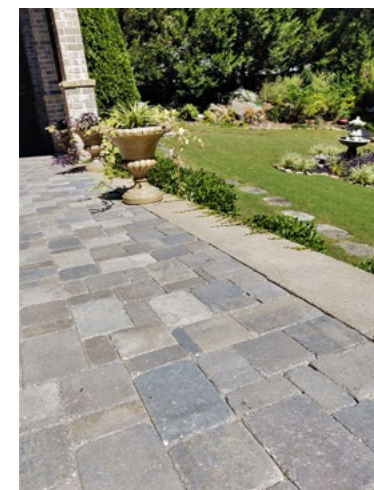
In March, we'll launch [Lawncarewithapurpose.com](http://Lawncarewithapurpose.com), a full website dedicated to our lawn service offerings.

**By creating businesses which pay workers well, give back to our students, and connect high- and low-income families, Corners has the ability to transform the whole community.**

Clients

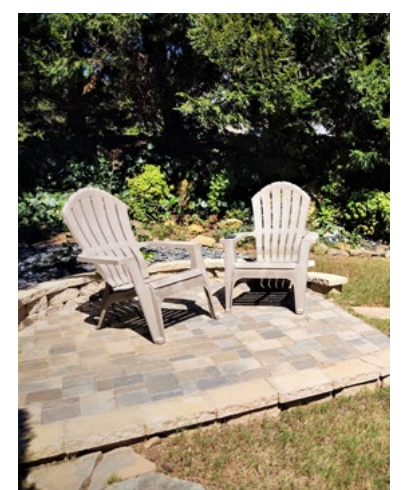


Many of our families have limited education and experience in breaking out of poverty. Making more money is the leading priority, while education most often takes a backseat. **By creating job opportunities that pay workers a living wage and donating 10% of our earnings back into local education, Lawn Care With A Purpose has the unique ability to equip the parents of the students in Corners Academy to lead full lives.** When our numbers grow, our community prospers.



*I recently hired Corners for a landscaping project in my backyard. While I had a general design in mind, I did not have the details planned. Jeff and team came with lots of suggestions, design concepts and we were able to quickly settle on a plan that they executed on-time flawlessly! Their attention to detail, punctuality and professionalism was refreshing compared to other companies that we have worked with over the years. And the pricing was very competitive. My wife and I are both thrilled with their work and now we have beautiful backyard!*

— Paul Reid, Residential Client





**\$148,000**  
 RAISED THROUGH EVENTS IN 2020

**A special thanks to our 2020 sponsors!**



Choice Productions is our go-to company for videos, and Brigette Burnett has done an incredible job for us. In 2020 she filmed our Gala and the Serving During Covid-19 video. She is an artist and is truly gifted in telling stories. Check out Choice Productions at [www.yourcpmedia.com](http://www.yourcpmedia.com) today.

**2020 in Video**

Due to Covid-19, Corners could not meet to build relationships or share our stories in person in 2020 like we had in the years before. But with the help of many, we used video to share our message. Below are some of our 2020 videos which aired on various media platforms:

- **Serving During Covid-19:** [cornersoutreach.org/media](http://cornersoutreach.org/media)
- **Four part Mental Health Series:** [cornersoutreach.org/covid19-resources](http://cornersoutreach.org/covid19-resources)
- **More than a Mask Media Coverage:** [cornersoutreach.org/morethanamask](http://cornersoutreach.org/morethanamask)
  - June 2020: [Channel 2 News](#)
  - July 2020: [Fox 5 Atlanta Video](#)
  - June 2020: [Atlanta Journal Constitution Article](#)
  - June 2020: [Welcoming America Press Release](#)
  - July 2020: [Gwinnett Citizen Article](#)
  - June 2020: [Yahoo News Article \(Spanish\)](#)
- June 2020: [Hola News Article \(Spanish\)](#)
- June - July 2020 Issue: [Mundo Hispanico Video](#)
- **Corners Music Academy:** [cornersoutreach.org/cornersmusicacademy](http://cornersoutreach.org/cornersmusicacademy)
- **Community Hero Award from the Atlanta Braves:** [cornersoutreach.org/media](http://cornersoutreach.org/media)
- **Father Boyle - Guest Speaker at our 2020 Gala:** [cornersoutreach.org/upcoming-events](http://cornersoutreach.org/upcoming-events)
- **Friends of Latino Community Award:** [cornersoutreach.org/media](http://cornersoutreach.org/media)
- **Giving Tuesday Sustaining Donors Campaign:** [give.cornersoutreach.org/cornerschampion50](http://give.cornersoutreach.org/cornerschampion50)

# Events in 2021



**Celebration of Excellence**

Sunday, May 2, 2021 - 4:00 - 6:30 PM  
 Hudgens Center for the Arts: 6400 Sugarloaf Pkwy., Duluth, GA  
 Celebrate the incredible progress our students made this year at the Hudgens Center for the Arts! We will honor the top students from each academy, chosen by our program directors. We will also congratulate all of our students for their hard work throughout the year. This event will be held outside in the sculpture garden.

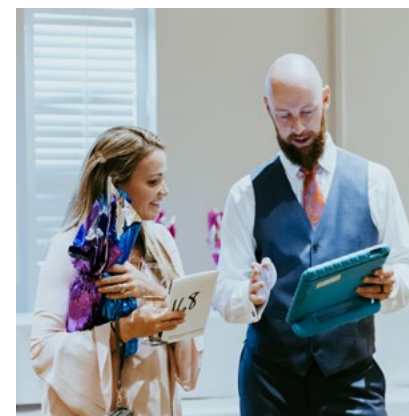


**Charity Golf Tournament**

Tuesday, September 7, 2021, 12:00 - 6:00 PM  
 Country Club of the South: 4100 Old Alabama Road, Johns Creek, GA  
 Join us for a fun way to support Corners by playing golf. Interested in winning a \$1 million? We have added two great contests making you eligible to be the next millionaire!

- The winner of the putting contest will have a chance to make a putt to win \$10,000.
- The closest to the pin of the 4 par 3's (best of all 4) will get one shot 1 from 150-175 yards for \$1M.

Help spread the word to support us in funding student education through golf, great prizes & a chance at \$10,000 and \$1,000,000.



**Evening with a Purpose**

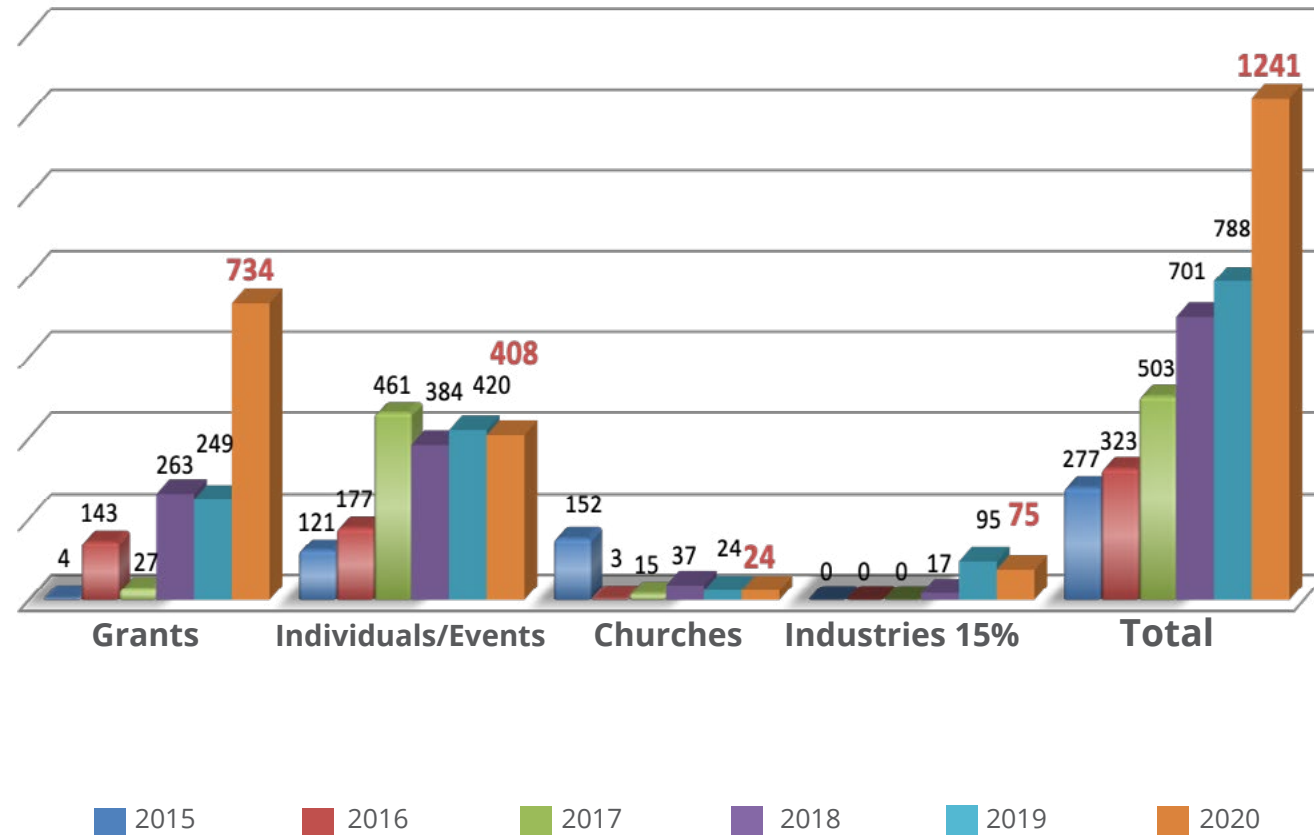
Thursday, October 28, 2021, 6:00 - 9:00 PM  
 Atlanta Athletic Club: 1900 Bobby Jones Drive, Johns Creek, GA  
 Attend an Evening with a Purpose for a night to remember! Learn more about Corners Outreach and our vision to create thriving communities! Arrive early to bid on fabulous silent auction items and purchase a rare bottle of wine from our wine pull. Dinner will accompany our program and live auction, where you can bid on vacation packages and more! Plus you'll learn about the impact your dollars are making in our community.

*Due to the uncertainty that's ahead, many nonprofits have buckled down and stayed the course, just hoping to survive. **But that's one of the things that makes Corners so special. They have chosen to step up and help more families who have been displaced and negatively affected this year.***

- Magen McRoberts, 2020 Gala Co-Host

# Financials

## Revenue Comparison 2015-2020



- Of Corners Academy expenditures in 2020:  
**87% - program costs**      **4% - administration**      **9% - fundraising**
- While Corners Industries is part of Corners Outreach, we manage it as a separate profit center. In 2020, **Corners Industries contributed \$75,000 which will tutor 75 students.**
- Corners Outreach has separated our Lawn Care business from Corners Outreach based on outside professional recommendations. We now have two entities: Corners Outreach and Lawn Care with a Purpose. Your service will continue with the same team, just a different legal entity. This change is effective 1/01/2021 and ends Corners' ability to offer you a tax donation of 15%. Lawn Care with a Purpose will pay a 10% fee to Corners Outreach which will continue supporting student tutoring and hiring parents. Please consider partnering with us by making a 5% monthly donation of your bill. Thank you for choosing Lawn Care with a Purpose where we impact our community providing impeccable lawn services, hiring parents to raise income levels, curbing high school drop-outs, and funding student tutoring.

# Board of Directors

 <b>Paul Reid</b> Chairman of the Board Director, WW Security Software Sales at HP	 <b>Larry Campbell</b> President & CEO, Corners Outreach	 <b>Andres Aguas</b> Owner Calidad Insurance	 <b>Sam Aguilar</b> Georgia State Director FWD.us
 <b>Paola Chavarro</b> Founding member of Chavarro law firm	 <b>Matt Childs</b> Managing Partner Childs Company	 <b>Clint Demetriou</b> Founder Headwaters Growth, LLC	 <b>LaTresa Doleman</b> Ms. America International 2019-2020
 <b>Randall Hicks</b> President & CEO, Georgia Center for Opportunity	 <b>David Huseonica</b> COO Rojoli Services, Inc.	 <b>Adam Lloyd</b> Sr. VP & COO Ecovest	 <b>Shelley Lloyd</b> Stay at home mom, Retired from Sales
 <b>Dick LoPresti</b> Board Chair, Community Foundation for Northeast Georgia	 <b>Yutta Shelton McCants</b> Lead Consulting Service Partner, Deloitte Consulting LLP	 <b>James L. McDonald</b> CPA McDonald & Associates Ppc	 <b>Harry Moser</b> Retired Formerly EVP Client Services 5Q Partners
 <b>Doris Nelms</b> Educator & Volunteer Coordinator, PruittHealth Hospice Atlanta	 <b>Josh Osborne</b> SVP   Relationship Manager SouthCrest Bank	 <b>Valeria Pacheco-Rubi</b> Oncology Program Coordinator, Northside Hospital	 <b>Betsy Pope</b> Client Experience & Onboarding, Denovo Ventures
 <b>Mariella Ramero</b> Regional Director, Community Empowerment, Univision	 <b>Skip Spriggs</b> Retired Formerly President & CEO of the Executive Leadership Council	 <b>Richard Stamper</b> Retired CEO of FineLine Technologies	 <b>Davis Stewart</b> EVP & Managing Director Heitmeyer Consulting
 <b>Christian Valdez</b> Project Coordinator at Georgia State University	 <b>Angelo Velis</b> Founder of Torch Urban Ministries	 <b>Monty Watson</b> Chairman & CEO Piedmont Bank	 <b>Tommy Welch</b> Chief Equity and Compliance Officer, Gwinnett County Schools
 <b>Comer Yates</b> Executive Director, Atlanta Speech School	 <b>Christian Zimmerman</b> Co-Founder and CEO Qoins		

# Our Team

## Corners Leadership



**Larry Campbell**  
President & CEO

B.A. in Accounting, Middle Tennessee State University



**Amy Campbell**  
Development Director

M.A. English and Grad Certificate in Nonprofit Management University of Tennessee



**Sara Kellum**  
Marketing Director

B.A. in Marketing Harding University



**Adam Quevedo**  
Director of Sales (Bilingual)

B.A. in Latin American Studies and International Studies Lipscomb University



**Jana Mock**  
Volunteer Coordinator

B.S. in Biology Furman University

## Corners Industries



**Jose Vichez**

Corners Industries Director



**Ramon Hernandez**

Lead Landscaper



**Jeff Sharp**

Corners Industries Director



**Ana Hernandez**

Lead Landscaper



**Carrie Schneider**  
Customer Service Representative (Bilingual)

B.A. Spanish Troy University

*The hero of our story isn't Corners. The heroes are the families who allow us to walk life out with them and open their hearts to us. The heroes are you, our supporters who give time and money to make the work at Corners possible.*

- Larry Campbell

## Corners Academy



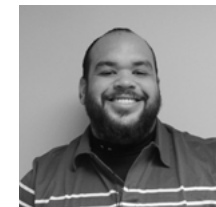
**Scott Madewsley**  
Vice President, Corners Academy

B.S. in Religion Liberty University



**David Kim**  
Teen Program Director

B.A. History, Cornell University  
MAGL Fuller Theological Seminary



**Travis Sanders**  
Program Director

B.S. in Mathematics Birmingham-Southern College



**KC Sorensen**  
Program Director (Bilingual)

B.S. Biology Utah State University



**Cinthia Valdez**  
Program Director (Bilingual)

B.S. Business Harding University



**Pilar Valdez**  
Early Learning Program Director (Bilingual)

B.S. Health Science, Georgia State, Advanced EMT Degree, Gwinnett Technical College



**Marianella Lopez**  
Corners Music Academy Program Director (Bilingual)

B.M. Vocal Performance and MDIV Masters of Divinity Emory University



**Dr. Dawn White**  
Instructional Designer

Ed.D Educational Leadership Argosy University Atlanta



**Sandra Lucia Padilla**  
Associate Program Director (Bilingual)

MBA in International Business Florida International University



**Melissa Ramirez**  
Associate Program Director (Bilingual)

B.A. in International Affairs Georgia State University

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*“It’s always appreciated when we have community heroes but especially during this challenging time and all that everyone is going through. **Your service and connection to the community means so much.** I’m thankful for a chance to be able to connect with a hero today, what a way to start my day!”*

**- Dale Murphy, Braves Baseball legend**

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# Partners

## School Partners

Beaver Ridge Elementary School  
Berkeley Lake Elementary School  
Graves Elementary School  
Hightower Elementary School  
Kingsley Elementary School  
Lilburn Elementary School  
Meadowcreek Elementary  
Nesbit Elementary School  
Partee Elementary School  
Rockbridge Elementary School  
Give West Middle School  
Lilburn Middle School  
Radloff Middle School  
Give West High School  
Maxwell High School  
Meadowcreek High School  
McClure High School  
Norcross High School

## Volunteer Partners

Brandon Hall  
Cornerstone Christian Academy  
Greater Atlanta Christian School  
Perimeter School  
VM Ware  
Wesleyan School  
Youth Men’s Service League - Johns Creek

## Church Partners

12Stone Church  
Brookhaven Presbyterian Church  
Corners Church of Christ  
Crossroads Church of Dunwoody  
Dunwoody Baptist  
Dunwoody United Methodist  
Ekklesia Atlanta Christian Fellowship  
Korean Church of Atlanta UMC  
Mt. Pisgah United Methodist  
Nett Church  
North Atlanta Church of Christ  
Perimeter Church  
Sugerloaf United Methodist  
Tucker First United Methodist Church  
UNITE  
United Methodist Dunwoody  
Victory Church  
Winter’s Chapel United Methodist

## Strategic Partners

Access to Capital for Entrepreneurs  
Alteries College  
Atlanta Community Food Bank  
Atlanta Speech School  
Boy with a Ball  
Center For Pan Asian Community Services  
Charter for Compassion  
City of Dunwoody  
Compassionate Atlanta  
Consulate General of Mexico

# Partners (Continued)

Creating Connected Communities  
Georgia Breathes  
Georgia Center for Opportunity  
Georgia State University  
Georgia Tech  
Gwinnett Cares  
Gwinnett Coalition  
Gwinnett Technical College  
John Maxwell Leadership Institute  
Latin American Association  
Latino Community Fund  
Norcross Cooperative Ministry  
Northside Hospital  
The Path Project  
Pebble Tossers  
Welcoming America

## Corporate Partners

Childs Company  
Ecovest Capital  
Gateway 85  
Jim Ellis Automotive Group  
Latin American Association of Insurance Agencies  
Northside Cancer Institute  
Oconee Bank  
Ole Mexico  
The Piedmont Bank  
Renasant Bank  
Sandler Training  
Taylor English

## Foundation Partners

Allegiant Foundation  
Anonymous Foundation  
Braves Foundation  
Buzz Loew  
Chapman Foundation  
Charity Vest  
City of Dunwoody  
Community Foundation for NE Georgia  
Community Foundation of Atlanta  
DeKalb Department of Human Services  
ECMC Foundation  
Galloway Foundation  
Gwinnett County COVID Fund  
The Harland Foundation  
The Primerica Foundation  
Scott Hudgens Family Foundation  
Shumard Foundation  
United Way of Greater Atlanta  
The UPS Foundation  
Waterfall Foundation  
Zeist Foundation

*“What I see in these kids is the same passion that I had and even though they don’t have the same resources at a family level, that’s where Corners Outreach comes and fills that gap to make them understand that there is someone backing them up, not only them but their parents as well.”*

**- Valeria Pacheco-Rubi, Northside Hospital Cancer Institute**



*We make a living by what we get. We make a life by what we give.*

- Winston Churchill

# Donors

## Supporting - \$10,000 - \$100,000

Larry & Becky Campbell    Ken & Joyce Shumard    Richard & Kim Stamper    Bob Strickland  
 Matt & Shawn Childs    Carolyn Staley

## Advocates - \$2,000 - \$9,000

Furman Agee III	Victor Green	Ruth Merritt	Betsy & Jim Pope
Marshall Ausburn	Daniel & Riley Henning	Eric & Courtney	Paul & Charlene Reid
James & Linda Balkcom	Paula & Bill Lohnes	Middleton	Edward Smith
Bruce Barfield	Bill Long	Emory Morsberger	Trish Sudlow
Susan Carlson	Richard & Deb LoPresti	Harry Moser	David & Michelle
Laurie & John Clough	Carla Maples	Doris & Lanny Nelms	Williams
Clinton & Joy Demetriou	Dave McCarthy	Lyndsey & Tom Pardue	
Brett Fortune	Jim McDonald		

## Friends - \$1,000 - \$2,000

Sandra & Marion Baggett	Jordan Flower	Adam & Shelley Lloyd	Tim & Amy Rider
Glen Bailey	Kevin Garrison	Kenneth Massaroni	Mike & Betty Richardson
Angela Beltran	Jackson Glass	Yutta McCants	Cathryn Shaw-Reid
Jace Brooks	John Grovenstein	Roddy McCrory	Julie Smith
Ian Chrystall	Steve Harrell	Mickey Merkel	James Stewart
Amy & Jimmy Chupp	Wade Hatcher	Dan Miller	Missy & Angelo Velis
Jennifer Dimenna	David Hogan	Stephen Necessary	Wade Wright
David Dodson	Sara & Jim Kellum	Terry Newton	Michael Wrigley
Drew Eckl	Thomas Kolb	Oconee Bank Donor	James Yates
Sarah Evans	Donald Landrum	Rich Reynell	



During the 8:00 am session of camp, one of our teachers found out that her grandfather just passed away. Feeling all the emotions that come with the passing of a close relative, she excused herself out to her car. After 15 minutes, we went to check on her and take her smoothie. She was video calling her mother, and telling her about her positive experiences with our program. After the call, we told her she could take the day off if she wanted, but she replied, "I feel safe and positive here. I'd rather be here with good people than be alone." While it was a sad experience, it was heartwarming to know that our teachers feel valued and fulfilled working with our students.

Story by KC Sorensen, Corners Academy Director



2 Sun Court, Suite 220  
Peachtree Corners, GA 30092

[info@cornersoutreach.org](mailto:info@cornersoutreach.org)  
[cornersoutreach.org](http://cornersoutreach.org)

