



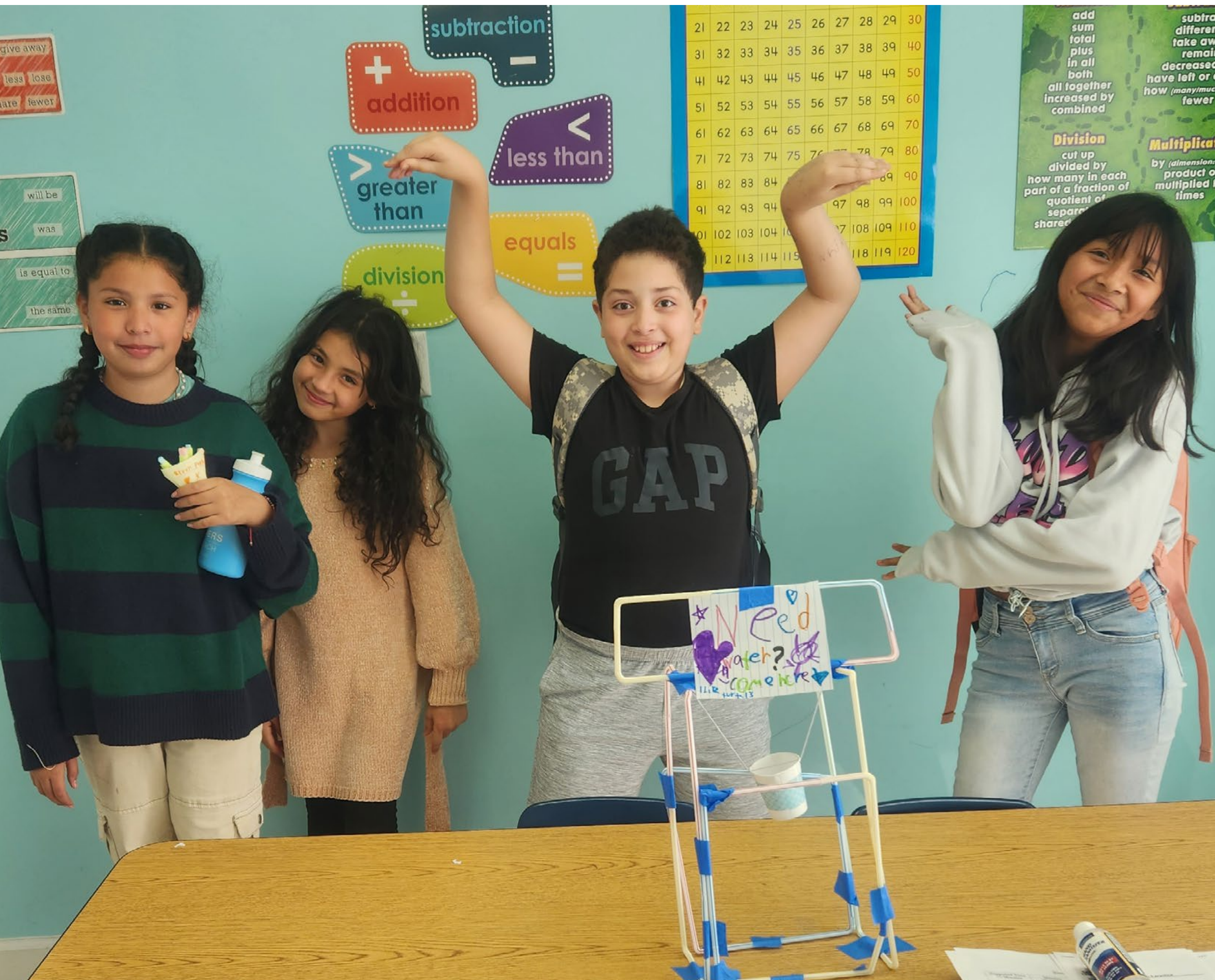
# ANNUAL REPORT

2022



[cornersoutreach.org](http://cornersoutreach.org)





### MISSION

Equipping Metro Atlanta's underserved students of color and their families to lead full lives through educational development and economic opportunities.

### VISION

One community where every person thrives, no matter their color, status or background.

### VALUES

1. We are better together. Let us unite as a community to ensure it's a good place for all of us to live.
2. Diversity should be celebrated. 97% of the families Corners Outreach serves are Latino or Black.
3. Everyone can succeed when given the opportunity. In the last three years, Corners Outreach paid over \$3,000,000 in living wages.
4. We advocate to overcome systemic injustices on behalf of every minority family and individual.

*EDUCATION IS THE  
MOST  
POWERFUL WEAPON  
WHICH YOU CAN USE  
TO CHANGE THE  
WORLD.*

NELSON MANDELA

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# Letter from Larry Campbell

PRESIDENT & CEO OF CORNERS OUTREACH

**Corners is working tirelessly to help community members create a life that allows for self-determination.**

At Corners Outreach, our vision is *One community where every person thrives, no matter their color, status, or background.*

Do you think that most outcomes in life are choices? We may want to believe that choices lead to outcomes because it makes us feel better, but that's not always true.

Here are two examples:

1. A [recent study](http://www.equality-of-opportunity.org/assets/documents/inventors_summary.pdf)<sup>1</sup> of over one million inventors brought to light the enormous disparity in the social, cultural, and economic context that gives individuals license to invent and innovate. The study looks at the lives of over one million US-based inventors, using a newly available database that links patent records to tax and school district records. To sum it up, according to the authors, becoming an inventor in America relies upon excelling in math and science, while also being male, white, and having a rich family. The research does not portray these as subtle factors that result in moderate differences but rather overwhelmingly skewed demographic differences.

**Children from high income families are 10x more likely to become inventors than children from low income families.**

2. Founder and CEO of the nonprofit National Education Equity Lab, who is also a 1985 graduate of Harvard Law, looked at law students who applied to Harvard Law School. He found that while all students have an interest in law, many lacked resources and opportunities in their communities sometimes making the idea of law school — and the legal field — feel remote and unattainable. As Leslie Cornfeld puts it, *Talent is equally distributed, opportunity is not. Our mission (National Education Equity Lab) is to help change that.*

**There are many “lost Einsteins” – people who would have had highly impactful inventions - had they been exposed to careers in innovation as children.**

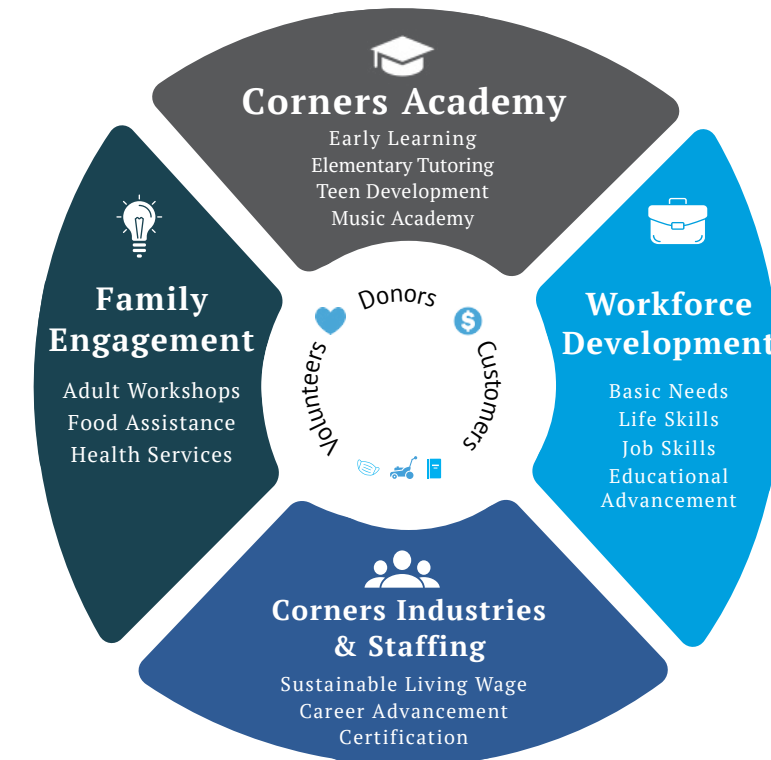
At Corners Academy and Corners Industries, we are relentless in our pursuit of a community where every person thrives. Will you join us?  
  
Larry

**Talent is equally distributed, but opportunity is not. We are on a mission to change that.**

# Three Paths of Impact

## THE POWER OF INTERSECTION

Corners Outreach offers Three Paths of Impact for our community. All three change lives. Often those who enter one path add another path, and then invite others to join them and connect with Corners.



In 2022, **Corners created and paid out over \$1,500,000 in wages to local parents.** In addition to lawn care, we pay living wages to part time teachers, van drivers, leather workers, parent ambassadors and cleaning staff. Thank you to all of those who donated, bought products, and volunteered. **When you purchase from Corners, you not only receive great products and services, but you are improving the lives of local families.**

Year	2018	2019	2020	2021	2022
Lawn Clients	131	381	583	483	<b>413</b>
Volunteers	217	267	185	200	<b>200</b>
Investors	268	326	324	374	<b>391</b>
<b>Total</b>	<b>634</b>	<b>974</b>	<b>1,092</b>	<b>1,057</b>	<b>1,004</b>

Itzel is a mother of a Gwinnett Academy student. Upon seeing her connections in the community and her dedication to safety, she was hired as a Corners Outreach van driver. Itzel was so committed to the job, she was quickly promoted to Transportation Coordinator, while continuing to run a daily route. Her van picks up 12 elementary students from their homes and transports them to Gwinnett Academy to receive tutoring in reading and math. **Itzel has now driven 960 trips and over 3,000 miles!** The Corners Outreach vans allow us to hire parents to pick up students whose families do not have a driver's license or a car or are unable to get off work to bring their students to the Academy.



1. [http://www.equality-of-opportunity.org/assets/documents/inventors\\_summary.pdf](http://www.equality-of-opportunity.org/assets/documents/inventors_summary.pdf)



# Note from Paul Reid

CHAIRMAN OF THE BOARD

“I hope that as you read this note you will feel not only my gratitude but my optimism for our future... as Leonard Sweet says: *‘The future is not something we enter. The future is something we create.’*”

WOW! That is the best word I could find to describe my feelings about 2022. I want to start by thanking you for your continued support of Corners. **To our donors, volunteers, staff, and board members – Thank You!** What an amazing year. It was our 10<sup>th</sup> year of operation, and we shattered all previous records for every relevant category of performance that we track!

- **Donations were up 69% year over year.**
- **Student enrollment was up 22% year over year.**
- **Test scores for Corners Academy students are up over 55% in every category.**
- **Revenues from our lawn care business were up 20% year over year.**

All of this while starting our workforce staffing company and embarking on a major capital campaign.

We realize that the pandemic along with social injustice, economic pressures, and lack of access to learning tools/infrastructure left many in our communities in a dark place.

Students have fallen behind due to remote learning for example. However, this has allowed Corners to shine even brighter! We have so much more planned for 2023, and we will need your continued support to achieve our plans. First, we would like to thank you for your support of our capital campaign to purchase our new community center and roll out our new programming. **We have secured \$6,500,000 of our targeted \$10,000,000.** Securing this building and funding will allow us to begin our vocational training for careers such as welding, electrician, plumbing, HVAC and others. This will enable us to take our focus on the whole family to the next level and provide better earning wages for our families!

I hope that as you read this note you will feel not only my gratitude but my optimism for our future. And, as Leonard Sweet says, *“The future is not something we enter. The future is something we create.”* I am confident that with your support and prayers, Corners will continue this important work of bringing light to our underserved communities and the families we serve together. Thank you again for everything you have done in 2022, and we look forward to serving alongside you as we strive to have an even greater impact in 2023.

# Corners Community Center

1854 SHACKLEFORD COURT, NORCROSS, GEORGIA 30093

- Leased space, Georgia Dept. of Community Affairs
- Vacant, can be built for Corners expansion or leased
- Corners Academy Workforce Academy
- Corners Outreach:
  - Corporate Offices
  - Support Services
  - Community Room
  - Leather/Lawn Care
  - Staffing
  - Family Support Service
  - Partner Leased Space (Food Pantry)
- Corners Church



After spending almost two years searching, we are pleased to share that we purchased an ideal property located at 1854 Shackleford Court in Norcross, directly within the center of Corners’ desired 30093 zip code. The four-story, 94,677 sq. ft. building is situated on six acres with easy access to local interstates, an important feature for both students and workers.

Built in 1985, the building has been well maintained including recent upgrades to HVAC, bathrooms, elevators, and the roof. Three-quarters of the building will require little to no construction. Only the second floor will require significant work as it has been stripped to the exterior shell, but this will allow us to renovate specifically to accommodate our planned expansions of Corners Academy and Workforce Academy.

The layout will be as follows:

- The first floor will feature a welcoming center for families for programs and events, Corners corporate offices, and operational space for Corners Industries. This floor will also house Corners Church, a non-denominational church welcoming all. While the two entities are separate, they share a common faith within the community. A sec-

tion of the first floor is being reserved for a tenant to offer other community services to our families, and we have been in extensive discussions with the Atlanta Community Food Bank to utilize this space for a unique mobile food delivery pilot program.

- The second floor will house Corners Academy and Workforce Academy. The space will meet the immediate need for additional space with ample room for all Corners Academy students and will also house workforce classes, participants, and equipment related to vocational training programs. Renovations are anticipated to take six to eight weeks, so programming can commence in time for summer.
- The third floor is currently vacant but configured as office space which can be leased immediately to businesses or other community nonprofits to provide complimentary wrap-around services to families. We are currently in conversations with five nonprofits to utilize this space to deliver support services such as nutritional assistance, mental health assessments, English classes, and services targeted to the Pan Asian community.

- The Georgia Department of Community Affairs office currently utilizes most of the fourth floor, and we are in conversation to have them lease the entire floor with a seven-year lease term. By 2025, we anticipate that the earned revenue stream from all leased spaces will largely cover the building’s operational expenses, ensuring the long-term sustainability of not only Corners Outreach programming, but that of our partners as well.

For our families, a community center offers many things they do not currently have. Our workforce space will have a computer library, printer, internet, etc. We will have a “hands on” lab for our teens and adults with 3D printers, other equipment, etc.

Our academy will have a dedicated teen center both for tutoring and fun. Our music room will have opportunities to learn and practice with instruments. Community leadership can speak to our families in our auditorium as they feel safe and secure at Corners. Our support services will also cover food needs connected to our programs, insurance support, immigration support, mental health, etc.



# 2022 Highlights



Corners Academy experienced **record-breaking growth in attendance and participation**, working with more than 650 students across three sites.

Corners Staffing with a Purpose placed 35 candidates in positions that pay a living wage, offer benefits, and provide opportunities for career growth, and had a 69% retention rate.



The Corners Leather Project began a new custom leather good partnership with both Butler University and the University of Oklahoma.

Corners Early Learning **Pre-K Prep camp graduated 20 students** ages 3-5, setting them on the right path for going into a formal Pre-K program or Kindergarten.



Corners Music Academy Students performed at three recitals, six community performances, and raised more than \$50,000 to expand our Music Program.

The Corners Quest Teen Program **more than doubled in attendance** from the beginning of 2022 to the end of the year.

**Corners fundraising events topped \$375,000 in 2022.**



Lawn Care with a Purpose had a record year serving over 400 clients for lawn maintenance and projects like drainage, sod, retaining walls, fire pits, concrete, shrub, flowers, mulch, pine straw, and more.

One bright morning, a Corners teacher began the day with a joke about pets. After most the students laughed, one of the students raised a hand and shared that their pet was left behind in their home country when they came to the United States.

Then other students began sharing stories of the things, people, and lives they left behind when they traveled to this country. The teacher took extra time to listen to each student's story. This created a community of empathy and mutual understanding.

This bond then helped build character and motivation for their life and to achieve their academic goals. We could not do this without the welcoming community that is being built within each of our classrooms.





# Corners Academy

## Overview | From Scott Mawdesley, Vice President of Corners Academy

2022 was a record-breaking year for Corners Academy! We experienced **22% growth in the attendance** of our after school and summer programs which means we worked with **over 650 students and their families!** We also expanded our collective impact work with many community partners, including, [Gwinnett County Public Schools](#), [Helping Mamas](#), [The City of Dunwoody](#), [DeKalb County Public Schools](#), [Lettum Eat](#), [Georgia Power](#), [UPS](#) and a whole host of other wonderful organizations! In addition to launching our first ever full-day summer camp, we also took steps to **serve our students with the build-out of a new multi-language program.** This will go a long way in **helping our Spanish only speaking students catch up with their academics.** 2022 truly was a year of expansion and growth that sets us up to reach even more students and families in the days ahead!

## Corners Academy | Early Learning

Corners cares about the whole family and that includes our youngest family members! From birth to 5 years old, some of the most important development of our lives happens. Unfortunately, many of our families do not have access to preschools or enrichment opportunities for their



young children. Corners Early Learning Program works with both children and their parents to prepare our youngest students for success in kindergarten through Mami Y Yo (our Mommy and Me Program) and a Kindergarten readiness summer camp.

### Early Learning Highlights from 2022:

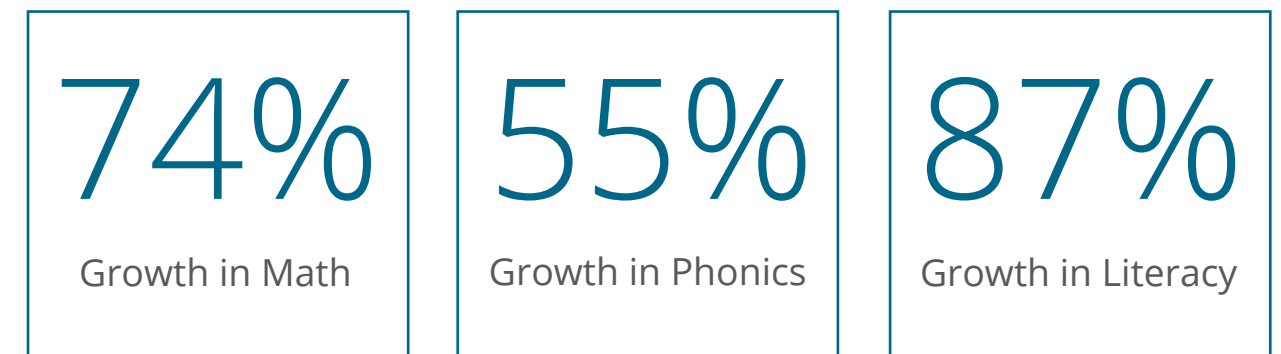
Students <b>61</b> engaged	Parents <b>46</b> participated	Over <b>850</b> books read
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- We had more than 20 students ages 3-5 who participated in our Pre-K summer camp.
- We held our first Helping Mama's partnership pick-up. We received more than **55 items for 22 different children** that consisted of diapers, toys, three highchairs, clothes, and formula and so much more.

**In 2023, Pilar's role will expand to full time as the Early Learning Program Director, allowing her to grow the program to impact more babies, toddlers and parents of small kids.**



From both Elementary Academy locations, students demonstrated:



With tremendous effort from volunteers and certified teachers, Corners Academy saw **significantly improved grades in reading and math for attending students.** This was especially true for dual-language learners.

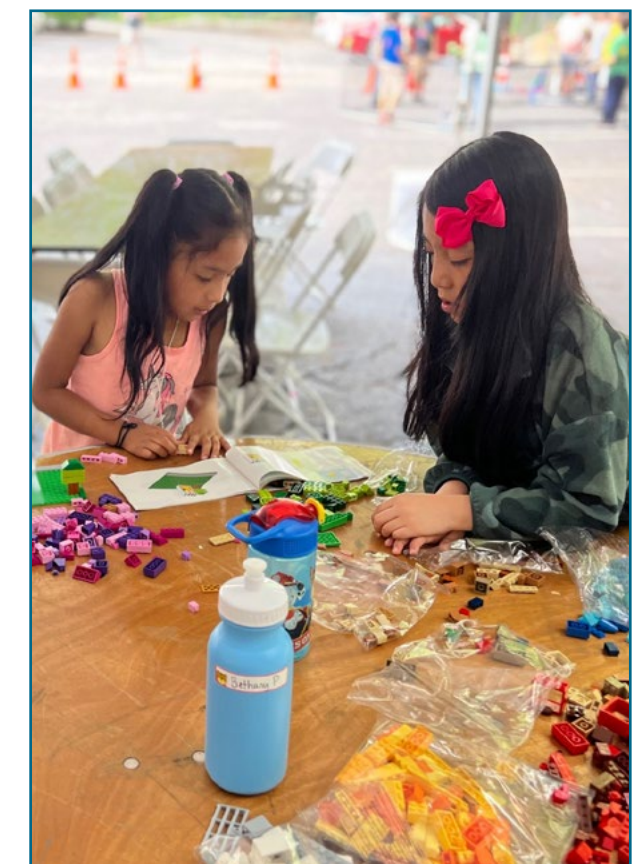
Summer camp filled a serious void in the lives of our elementary students. Having camp five days a week gave our students a safe and enriching place to spend their summer days while parents worked. Students were able to **continue studies, stay connected with their friends, enjoy a healthy meal, and continue to grow through a variety of games and experiences.** Meanwhile, parents have the peace of mind knowing their children are cared for while they can't be with them.

With growth in both our Early Learning and Teen Programs, our elementary tutoring is a bridge that seamlessly connects these worlds together, continuing student growth from birth through high school graduation. **The after-school tutoring formula consists of homework assistance, curriculum-guided instruction in reading and math, social and emotional learning activities, physical and nutritional health, and vocational exposure.**

Just as importantly, **our students learn that they are competent, smart, and can experience real improvement with hard work.** They also learn to ask for help when needed—instilling a confidence that is essential for success in middle school, high school, and beyond.

### In 2022, Corners Academy Elementary:

- We had our all-time max of **240 students register for our 2022 summer camp** and engaged 100 new students in tutoring.
- Our first clothing drive donated items to **430 individuals** in our community.
- Fall of 2022 had the most **consistent engagement in our parent workshops**, with 18 families attending.







### Corners Academy | Quest Teen Development

In 2022, Corners continued to expand our Teen Development Program to support our students once they graduate out of Corners Academy Elementary tutoring. We branded our program as the Quest Teen Development Program, to help our students remember that their next step is their best step.

The transition from childhood to adulthood is tough in the best of circumstances. We work with our students from economically challenged communities to build a strong support system. Each student is known and respected—and the Quest Teen Development Program makes sure all students have the tools needed to graduate from high school and build a full life afterward.

#### Teen Development Highlights from 2022:

- **We more than doubled our attendance** from beginning of 2022 to the end of the year.
- Our newly developed **in-school workshops**

*“During our pilot in-school workshop, I asked a group of 12 students to find a photo on their phones that makes them smile. There was a wide range of pictures including family members, vacations, friends, significant others, and animals. One student shared a picture of her son. The baby was over a year old, and the student was in 11th grade. She likely got pregnant as a freshman. Instead of shock, I felt very proud of her. I can’t imagine the pressure of being a teen mom, but she is pushing through and **trying to provide the best life for her and her son. She was very thankful for the workshop and was very interested in another workshop.** In fact, when asked ‘What else would you like to learn about?’ on our survey, she responded with ‘Anything.’ She is hungry to learn and only needs the opportunities and resources to do so. **This moment revealed to me the value of bringing Quest inside schools during operating hours, not only to give students a glimpse of what we do after school, but also to reach students like this one, who are asking for resources but may not have the time to invest after school.**”*

**earned a 4.5 overall rating** from the students involved.

- **We earned a 4 out of 5 rating** from Quest students who were asked if they learned how emotions affected their body and actions.
- **Our most highly attended** day of the week has been Mondays where **we explore career and vocational opportunities.** Previously, Mondays were our least attended.
- **Quest hosted 20+ guest speakers** to expose students to a variety of different career and vocational pathways.

### Corners Academy | Parent Workshops

As we work daily with the students, doors open to build strong relationships with their parents. Our goal with our parents is the same as with our students—to empower them to live full lives. Parent stability and success is essential to student stability and success.

- Travis Sanders, Teen Program Director

Through active listening and intentional conversations with our parents, we discover the topics they want to learn more about. In 2022, we offered the following workshops:

- Issues of immigration law
- Financial literacy
- How to buy a home
- Understanding workers’ rights

We also had various education awareness workshops:

- Understanding teacher conferences
- Parenting communication workshop
- Family systems and mental health workshop
- Integrative nutrition workshop
- Understand ESOL / IEP

We will have a listening session this spring to learn more about employment needs, which will allow an opportunity to understand what skill-based workshops we can bring to the parents in 2023.

### Corners Academy | Music Academy

Corners Music Academy (CMA) aims to enrich the lives of our students by providing music classes and lessons at minimal cost to our families.

Our mission is to unlock the musical potential of our community while encouraging their individuality, talents, and expression. We believe that music should not be a luxury but rather an opportunity offered to all people regardless of income.

CMA offers music lessons to students K-12. We partner with musicians in our community to provide highest quality lessons. Students at Corners are invited to participate in:

- Music lessons in either piano, guitar, woodwind, strings, or voice
- Corners Children’s Choir
- Corners Ukulele Ensemble
- Corners Music Teen Program

Corners is expanding Marianella Lopez’s role to full-time Music Director, since the arts and performance can be an integral way to build confidence, teach hard-working and persistence and aid in the improvement of academic scores.

With community performances, Corners Music Academy students give their musical gifts back to our community, empowering them to share their skills and passions.

This past year we worked with several community partners like Perimeter Church, the City of Dunwoody and others to offer community performances by our students at festivals and holiday parties. This helps our students give their musical gifts back to their community and to highlight the work and talents of our students. We plan to expand our partnerships through this program in 2023!

### Corners Music Academy Highlights from 2022:

- **30 CMA students** received private music lessons by Corners Music Academy instructors or volunteers at reduced or free tuition.
- We **loaned 11 instruments** at no cost to our students.
- We held **three recitals** for families to witness their child’s musical growth.
- CMA students attended **more than 12 professional performing arts events** including shows at the FOX theater, Atlanta Symphony Orchestra, Schwartz Center for Performing Arts at Emory, Atlanta Ballet and Sandy Springs Theater. These events exposed students and their families to the world of fine arts at no cost to them.
- CMA students **performed at six community/school events** to audiences of over 300 people.
- **Corners Outreach raised over \$50,000** to support a five day a week music program at our locations!

### Corners Academy | Food Distribution

At Corners Outreach we believe what happens at home matters greatly. So we invest heavily in understanding each family’s needs to ensure we serve them well both at Corners and at home! For many families, the high cost of food made groceries too expensive, and they needed some extra help. So we expanded our partnership with [Diaz Foods](#) to provide approximately 200 boxes of ethnic food each month! We are grateful for the generosity of partners like Diaz Foods who give high quality food so generously to help the families of our community!





*“Being a part of Corners Music Academy (CMA) has helped me become more of an individual leader by teaching me how to set short and long-term goals that I can achieve. CMA led me to what I like best, which is playing the viola. With the encouragement of Miss Marianella, I joined the school orchestra and plan to continue in the Orchestra in high school.*

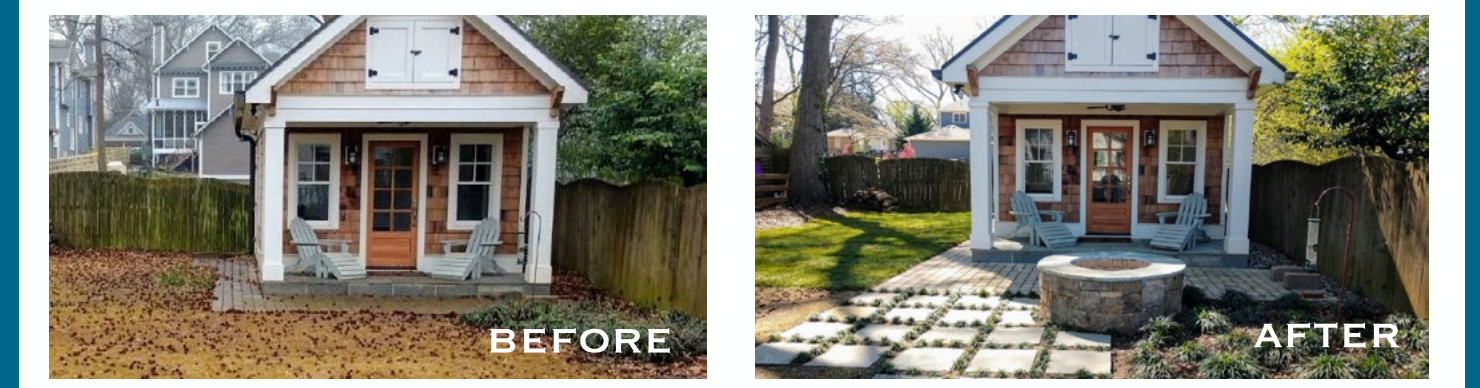
*Corners Music Academy has opened many doors, and I am grateful for these opportunities. I have been taking lessons with Corners Music teacher Daniel Boscan weekly for about a year. He is a great inspiration as he is in the Atlanta Symphony Youth Orchestra. At first, I didn't want to join my school orchestra because the kids at my school had more experience, and I was afraid I'd slow them down. But I quickly learned that my private lessons had put me on track with the other students in the orchestra.*

*Going to Corners Music Academy on Fridays is very important to me. I get to ask the teachers and my fellow students any questions that arose for me over the week. I also like helping the younger students that are just beginning to learn their instruments. Music on Fridays is a great opportunity to learn and teach on a weekly basis.”*

- Valeria Perez, 7th Grade

## Thinking of an upgrade? Let Lawn Care with a Purpose...

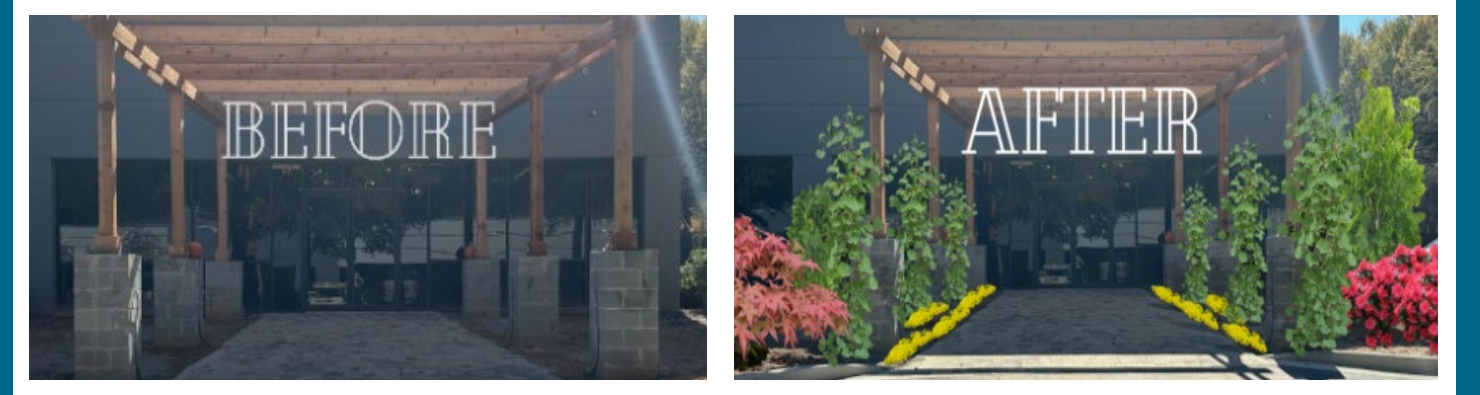
### INSTALL A FIREPIT



### ADD SOME MAJOR CURB APPEAL



### UPGRADE YOUR LANDSCAPING



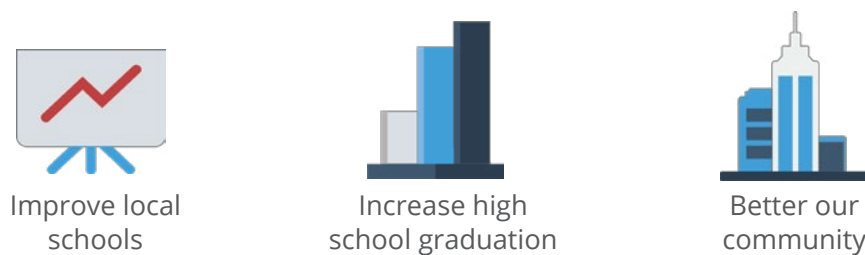
**REQUEST A QUOTE:** [lawncarewithapurpose.com/request-a-quote](http://lawncarewithapurpose.com/request-a-quote)



# Corners Industries



The only landscape company in Atlanta that donates **10%** of all revenue to:



## Monthly Maintenance

Our lawn maintenance program gives **premium service with individualized planning all year long**. By being proactive with customer needs, Lawn Care With A Purpose can create efficient schedules and provide a better quality of service. Our goal is to **keep lawns looking great, while making the customer experience easy**. Basic lawn maintenance plans include: mowing, blowing, edging, trimming, weed control in flower bed areas and leaf management.

## Hardscapes

Hardscapes can greatly enhance your outdoor living spaces. An outdoor kitchen or fire pit creates a space that can elevate the look of a home, and increase your home equity. **From walkways to fire pits to retaining walls, Lawn Care With A Purpose provides all the outdoor renovation needs.**

Interested in a free quote? Visit [www.lawncarewithapurpose.com](http://www.lawncarewithapurpose.com) today.

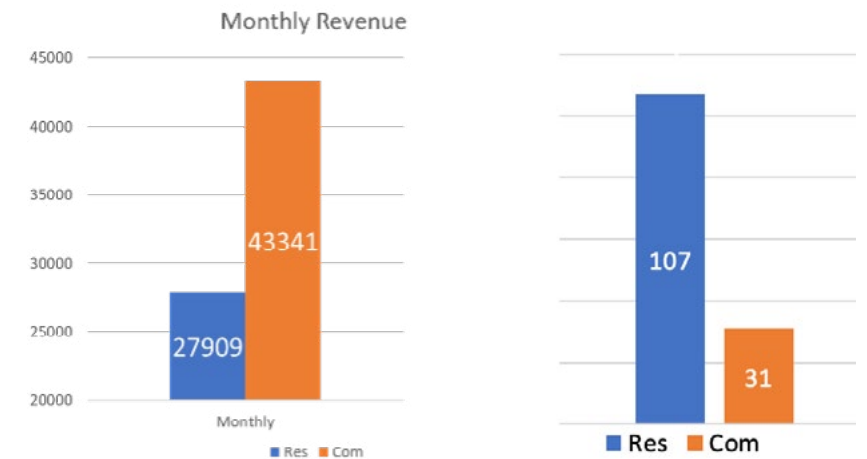
## 2022 Highlights

In 2022, our focus was to improve profitability in the mowing business, so we can add more workers and give back 10% of revenue to tutoring. We focused on three objectives:

1. **Service density pattern.** In a services business, you need to maximize the time spent on a client's project and minimize the time spent driving to each client. By using computer driven routes and tracking data (every truck has a GPS, so we know the time at a client and in between clients), we did a client profitability rationalization and made some hard decisions reducing outlying clients. The net was higher profitability and less time by leadership on routes.

2. Increase of commercial mowing clients. Corners Lawn care is a great story of raising living wages, doing quality work, and giving back to tutoring. That story is important to churches and business leadership. See the charts below.

3. Teammates' wages have increased significantly. Our lawn care teams wages range from \$17/hour to \$25/hour. That is over 40% higher than when we began. We are thankful that our clients pay more than other lawn care providers because we are **Lawn Care with a PURPOSE**.



**By creating businesses that pay workers well, give back to our students, and connect high-and low-income families, Corners is helping to transform the whole community.**



At Corners, we believe a task can be fulfilling, a job can lift a soul, and a product can tell a story.

Corners Leather Project employs teens from our community to offer legacy-quality leather goods with options for branding and customization.

Corners Leather Project focuses on craftsmanship, mentoring young workers, the value of creating with your hands, and the belief that goods should be long-lasting, and workers paid a living wage.

In 2022, Corners Leather Project expanded our partnerships to include several new corporate and educational partners, including Butler University whose development office ordered a large quantity of custom pocket journals for key donors! They were impressed by the quality of the journals, but even more so by the story of our work around equity and equality for the Hispanic community which aligns with their values perfectly! Great leather that does great good! What could be better?



For more information visit [cornersleather.org](http://cornersleather.org).



# Corners Workforce & Staffing

## Corners Workforce Academy

Corners Workforce Academy was created to bridge the gap between the cycles of poverty in our community and the workforce needs of local businesses.

As businesses struggle to attract talented workers, Corners families struggle to make ends meet. Corners Workforce Academy brings these two pieces together through **professional staffing services to solve local labor shortages, drive economic development, and reduce cycles of poverty that plague our community.**

Corners' belief that education is fundamental for living a full life led to this program.

During the Covid-19 Pandemic, many students fell behind in school or dropped out altogether. For many, this was an economic necessity as youth became caregivers for younger kids while parents worked multiple jobs, or became income earners themselves. The drop-out rate was predictably accelerated in communities that are below the poverty level, exacerbating this cycle of poverty.

Through Workforce Academy, youth ages 16-24 will have the opportunity to **complete their high school degree or obtain their GED while earning a living wage and learning a trade from a qualified professional.** Certification programs and vocational tracks are both available. **Opportunities for youth include: leather work, HVAC, plumbing, electrical, construction, medical auxiliary roles, and language interpretation.**

All of this is done while **supporting youth through wrap-around services like financial literacy, food and transportation assistance, leadership development and mentorship**—a framework intended to reduce barriers to education and career options for the youth in our community.

**Corners Workforce Academy is uniquely poised to provide the next generation with the mentors to help them on their way to living full lives.** Through the programs at Corners, youth are taught to prize their heritage and their language.

## Staffing with a Purpose

Corners Staffing with a Purpose launched in April of 2022. Corners has successfully **placed 35 people in jobs, launched the Corners Workforce Guide Program,** and started assisting students, young adults, and experienced workers through **workshops, presentations and partnerships through the Workforce Academy.** We could not do any of this without our committed partners in the community who work with us to employ and support our families. [Piedmont Bank](#), one of our long-standing partners, has not only contributed through participation in our Board, Gala, and generous donations, but has also expanded this partnership to give our families a chance to pursue careers in banking and finance!

Recently Angeni Lopez was referred to us for employment services, but like many of us when we were young adults, she was unsure of which path to take. We shared a teller/banker position which she decided to pursue. The Corners' team helped her build a resume and prepare for her interview. After the interview, she was ecstatic to tell us that she'd landed the job!

A few months later, Rosemarie Vermeersch, Director of Staffing, went to visit Angeni at her new job and Angeni, shared that she was welcomed warmly by the Piedmont Bank team. Tracy Winder, AVP and Branch Manager, is intentional about spending time with Angeni, equipping her to deliver superior customer service. Rosemarie was proud to see that Tracy has taken Angeni under her wing to teach her the tenants of good customer service and the

details of the bank teller job. Angeni has done a great job in her new role, and we are so proud of her!

Along with Tracy's support and mentorship, Angeni was **paired with a Corners Workforce Guide who speaks with her 30 minutes per week with the goal of supporting her as she adapts to her new job, and learning great tips for success as she advances in her career.** Corners also leads Workforce Workshops and classes to bring guidance, support, and tools for our participants to learn and apply as they advance in their newly found jobs or in their quest for their career. These classes **empower workers to be active participants in their growth trajectory at work**, whether it's learning how to understand their paycheck, the basics of the working life, to make the best first impressions, career advancement or planning for retirement! **We are so grateful for our partners and volunteers who make these initiatives successful and impactful.**



If you are looking for a bank, Piedmont Bank is ready to elevate your banking experience! **They provide a higher level of service and exceed expectations in serving the communities where we live. Visit them at: <https://piedmont.bank/>** and stay in the loop with our Workforce Academy and Staffing team on our website.

## Corners Staffing Highlights from 2022:

- **Connected with 629 job seekers** and provided job exploration/counsel and resume development where needed.
- **Placed 35 candidates in positions offering a sustainable living wage, benefits, opportunities for career growth** with partners who value diversity and are aligned with Corners Outreach's core values.
- **Provided 52 one-on-one interview preparations and on-going mentorship** to each candidate placed during the first 90 days of employment.
- **Achieved 70% retention in permanent placements**
- Established **15 fee-based contracts** with strategic employer partners in Gwinnett and Northern DeKalb counties.

<b>Warehouse and Production</b>	Warehouse - Order Selector / Picker/Packer / Material Handler / Shipping	Machine Operator Production Operator	Forklift Operator Quality Control
<b>Extermination</b>	Wildlife Technician	Route Assistant	Pest Control Technician
<b>Environmental</b>	Environmental Service Support Technician	Floor Technician	General Housekeeping and Cleaning
<b>Food Service</b>	Food Service Worker Patient Dining Associate	Food Preparation Dishwasher	Food Transporter Catering Assistant
<b>Administration</b>	Call Center Agent Customer Service Rep Inside sales	Administrative Assistant / Bank Teller / Relationship Manager / Insurance Front Office	Medical Front Office Dental Assistant Care Coordinator
<b>Skilled Trades</b>	Technician / Technician Helper / Systems Repair	Installer / Installer Helper / Maintenance	General Laborer





**\$370,874**

RAISED THROUGH EVENTS  
IN 2022

## 2022 Event Highlights

Corners had a tremendous fundraising year in 2022. Here are a few highlights:

- We honored **16 students** at our Student Celebration this year and celebrated their hard work with their families.
- We raised over **\$273,000** at our annual Evening with a Purpose Gala and **had an absolute blast with our attendees.**
- We tested out a new golf course for our annual Better Together Charity Golf Tournament playing this year at the Manor golf course in Milton, GA.

## A special thanks to our 2022 sponsors!



# Events in 2023

Learn more and register at [cornersoutreach.org/events](https://cornersoutreach.org/events)



### Celebration of Excellence

Saturday, **April 22**, 2023, 2:00 PM - 4:00 PM  
Hudgens Center for the Arts: 6400 Sugarloaf Pkwy., Duluth

Celebrate the incredible progress our students made this year at the Hudgens Center for the Arts! We will honor the top students from each academy, chosen by our program directors. We will also congratulate all of our students for their hard work throughout the year.



### Better Together Charity Golf Tournament

Monday, **August 28**, 2023, 12:00 PM - 6:00 PM  
Country Club of the South  
4100 Old Alabama Road, Johns Creek

Join us for a fun way to support Corners by playing golf. Help spread the word to support us in funding education and opportunity through golf.



### Evening with a Purpose Gala

Thursday, **October 12**, 2023, 6:00 PM - 9:00 PM  
Atlanta Athletic Club: 1900 Bobby Jones Drive, Johns Creek

Attend an Evening with a Purpose for a night to remember! Learn more about Corners Outreach and our vision to create thriving communities. Bid on fabulous live and silent auction items and purchase a rare bottle of wine from our wine pull. Plus you'll learn about the impact your dollars are making in our community.

*"This year's gala was awesome. The guests we brought were so impressed. The dinner was delicious, and the silent and live auctions were excellent. The session with the children is always heart warming. Looking forward to next year."*

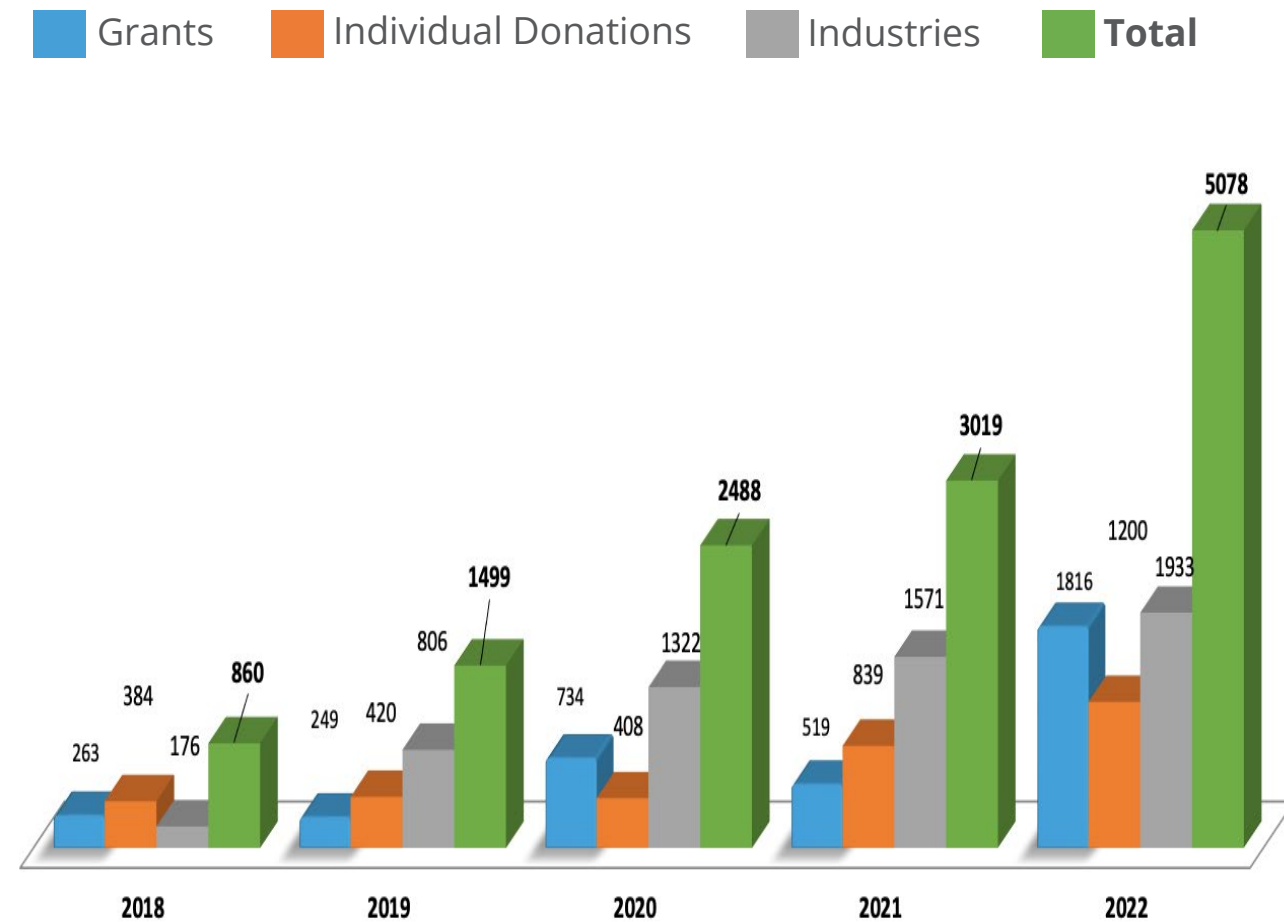
- Jim Pope



# Financials

## Revenue Comparison 2018-2022

\*Revenue shown in thousands










Corners Outreach expenditures in 2022:

80% - Program Costs    11% - Administration    9% - Fundraising







- Event revenue is included in individual donations.
- Individual revenue includes capital for the building:
  - 2021 - \$300,000
  - 2022 - \$560,700
- This includes all money received, not contracts closed.

# Our Team



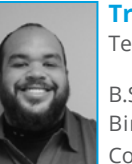



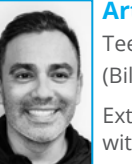



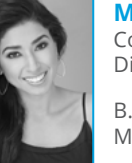
## Corners Outreach

 <p><b>Larry Campbell</b> President &amp; CEO B.A. in Accounting, Middle Tennessee State University</p>	 <p><b>Tressy Jones</b> Senior Accountant Dual B.B.A. in Georgia State University, Accounting &amp; Management</p>	 <p><b>Sara Kellum</b> Marketing Director B.A. in Marketing, Harding University</p>	 <p><b>Pam Griggs</b> Donor Relationship Manager B.S. Marketing California State University Long Beach</p>
 <p><b>Hannah Ha</b> Office Administrator (Bilingual) Bachelor's Degree in Information Systems, Georgia State University</p>	 <p><b>Mike MacKenzie</b> Facilities Director 25+ years IT experience</p>	 <p><b>Amy Campbell</b> Development Director M.A. English &amp; Graduate Certificate in Non-profit Management, University of Tennessee</p>	

## Corners Industries

 <p><b>Jose Vichez</b>, Corners Industries Director, Maintenance Clients (Bilingual) 30+ years of leadership in lawn care.</p>	 <p><b>Jeff Sharp</b>, Corners Industries Director, Project Clients 35+ years of landscape experience.</p>	 <p><b>Rosemarie Vermeesch</b> Director of Staffing (Bilingual) Master of Arts, German, University of Pennsylvania</p>	 <p><b>Diana Romero</b> Workforce Coordinator (Bilingual) Masters of Administration, Georgia State University</p>
 <p><b>Jacinto Hall</b> Workforce Development Director (Bilingual) Devry University</p>	 <p><b>Billy Torres</b> Recruiting Director (Bilingual) Georgia Gwinnett College Business Administration, Marketing</p>		

## Corners Academy

 <p><b>Scott Mawdesley</b> Vice President, Corners Academy B.S. in Religion, Liberty University</p>	 <p><b>Cinthia Valdez</b> Program Director (Bilingual) B.S. Business, Harding University</p>	 <p><b>Travis Sanders</b> Teen Program Director B.S. in Mathematics, Birmingham-Southern College</p>	 <p><b>Pilar Garcia</b> Early Learning Program Director (Bilingual) B.S. Health Science, GA State</p>
 <p><b>Carrie Schneider</b> Program Director (Bilingual) B.A. Spanish, Troy University</p>	 <p><b>Tatiana Gonzalez</b> Program Director (Bilingual) B.S. in Psychology, Life University</p>	 <p><b>Arturo Vasques</b> Teen Program Director (Bilingual) Extensive experience with teens</p>	 <p><b>Kathy Duncan</b> Program Director (Bilingual) B.B.A. in International Business &amp; Global Economic Development, Harding University</p>
 <p><b>Andrea Flores</b> Education Lead (Bilingual) Bachelors of Science in Psychology, Masters in Early Childhood Education</p>	 <p><b>Christian Valdez</b> Dual Language Specialist (Bilingual) Project Coordinator, Georgia State University</p>	 <p><b>Marianella Lopez</b> Corners Music Academy Program Director (Bilingual) B.M. Vocal Performance and MDIV Masters of Divinity, Emory University</p>	



# Board of Directors



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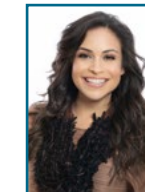
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**Comer Yates**  
Executive Director, Atlanta Speech School



# Partners

## School Partners

Annistown Elementary  
Baldwin Elementary  
Calvary Chapel Elementary  
Chattahoochee Elementary  
Doraville United  
Ferguson Elementary  
Graves Elementary  
Hightower Elementary  
Hopkins Elementary  
Kingsley Elementary  
Lilburn Elementary  
Meadowcreek Elementary  
Midvale Elementary  
Mountain Park Elementary  
Nesbit Elementary  
Partee Elementary  
Peachtree Elementary  
Rockbridge Elementary  
Smoke Rise Elementary  
Stonemill Elementary  
Give West Middle  
Lilburn Middle  
Radloff Middle  
Berkmar High  
Give West High  
Maxwell High  
Meadowcreek High  
McClure High  
Norcross High

## Foundation Partners

Allegiant Foundation  
Braves Foundation  
Buzz Loew Chapman Foundation  
Cecil B Day Foundation  
Charity Vest  
Chapman Foundation  
Community Foundation for NE Georgia  
Community Foundation of Greater Atlanta

Dekalb Department of Human Services  
ECMC Foundation  
The Goizueta Foundation  
The Harland Charitable Foundation  
Jackson EMC Foundation  
The Primerica Foundation  
Scott Hudgens Family Foundation  
Shumard Foundation  
TJX Foundation  
United Way of Greater Atlanta  
The UPS Foundation  
Zeist Foundation  
Truist Foundation

## Community Partners

12Stone Church  
Apex Energy Solutions  
Booster  
Brookhaven Presbyterian Church  
City of Dunwoody  
Corners Church of Christ  
Cornerstone Christian Academy  
Creating Connected Communities  
Crossroads Church of Dunwoody  
Diaz Foods  
Dunwoody Baptist Church  
Dunwoody United Methodist  
Dunwoody Victory Church  
Ekklesia Atlanta Christian Fellowship  
Essential Ingredients  
FWD.us  
Gateway85  
Georgia Center for Opportunity  
Georgia State University  
Georgia Tech  
Greater Atlanta Christian School  
Gwinnett Cares  
Gwinnett Coalition  
Gwinnett Technical College  
Home First

*“Larry Campbell and his team at Corners Outreach earn deep and trusting relationships with the families and communities they support, provide services that align with the science of educational and economic transformation, and bring a relentless commitment to each person’s right to decide their own future. **Their work is transforming the lives of the people they serve, and they are a model for the combination of the human capital, spirit, and strategic investment demanded to effect change.**”*

**- Comer Yates, Executive Director, Atlanta Speech School**

# Partners (Continued)

Jim Ellis Automotive Group  
John Maxwell Leadership Institute  
Keller Williams  
Korean Church of Atlanta UMC  
Latin America Association of Insurance Agencies  
Latin American Association  
Latino Community Fund  
Moneypenny / Voice Nation  
Mt. Pisgah United Methodist  
Nett Church  
Norcross Cooperative Ministry  
North Atlanta Church of Christ  
Northside Cancer Institute  
Ole Mexico  
Passion City Church  
Path United  
Pebble Tossers  
Perimeter Church  
Perimeter School  
Renasant Bank  
Sandler Training  
St. Luke’s Presbyterian Church  
Sugarloaf United Methodist

Taylor English  
Tucker First United Methodist Church  
UNITE  
United Way - Atlanta  
VMware  
Welcoming America  
Wesleyan School  
Winter’s Chapel United Methodist  
Youth Men’s Service League - Johns Creek

## Sponsor Partners

Childs Company  
Choice Productions  
Gateway85  
Georgia Power  
Greater Georgia Concrete  
HDWK  
Inspire OBGYN  
King Steel  
Meco  
Northside Cancer Institute  
OFS  
The Piedmont Bank



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Sherry Campbell  
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Tory & Jack Whipple  
Wendy Sullivan  
William Jordan

*"It is not the critic who counts: not the man who points out how the strong man stumbles or where the doer of deeds could have done better. The **credit belongs to the man who is actually in the arena**, whose face is marred by dust and sweat and blood, who strives valiantly, who errs and comes up short again and again, **because there is no effort without error or shortcoming**, but who knows the great enthusiasms, the great devotions, who spends himself in a worthy cause; **who, at the best, knows, in the end, the triumph of high achievement, and who, at the worst, if he fails, at least he fails while daring greatly, so that his place shall never be with those cold and timid souls who knew neither victory nor defeat.**"*

—Theodore Roosevelt

Speech at the Sorbonne, Paris,

April 23, 1910

♥ Thank you for joining us in the arena. ♥





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Norcross, GA 30093



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[cornersoutreach.org](http://cornersoutreach.org)